



Simmental • SimAngus™ • Simbrah • SimAngus™HT • SimGenetics

WELCOME

The success of the American Simmental Association is dependent on the success of our members. In turn, our members' success is dependent on their cattle making an important and significant contribution to the beef industry. The highest priority is to use science and technology to develop and promote services and products, which bring value to ASA members' customers.

This committee shall monitor the investment program of the association on a periodic basis, review the income and expense reports monthly, prepare and submit to the Board of Trustees for approval an annual operating budget, and review proposed capital expenditures for approval or recommendation to the Board.

Statistics and Measurements

Registration and Data Counts		
Year Processed	Animals with phenotype	Registrations
2008	92,445	53,138
2009	83,571	49,708
2010	81,486	48,771
2011	82,519	52,730
2012	84,407	55,297
2013	94,970	59,086
2014	103,513	62,428

Registration by Simmental Percent				
	2014		2013	
Breed_Type	Reg Count	Percent	Reg Count	Percent
PB	24,976	40.0%	24659	41.7%
1/2	16,699	26.7%	15451	26.1%
3/4	8,170	13.1%	7363	12.5%
5/8	3,018	4.8%	2467	4.2%
Foundation	2,907	4.7%	3191	5.4%
1/4	2,144	3.4%	1846	3.1%
SI	1,572	2.5%	1473	2.5%
3/8	1,500	2.4%	1297	2.2%
FB	1,233	2.0%	1177	2.0%
1/8	209	0.3%	168	0.3%
	62,428		59,092	
	(5.6% increase)			

Statistics and Measurements

Bulls Transfers									
	Transferred in 2014			Transferred in 2013			Transferred in 2012		
Type	Non Member Buyers	All Buyers	% to NonMbrs	Non Member Buyers	All Buyers	% to NonMbrs	Non Member Buyers	All Buyers	% to NonMbrs
PB	5,272	6,747	78.1%	4,069	5,264	77.3%	4,292	5,617	76.4%
1/2-sman	3,806	4,477	85.0%	2,840	3,558	79.8%	2,789	3,364	82.9%
3/4-sman	1,414	1,754	80.6%	990	1,288	76.9%	929	1,199	77.5%
5/8-sman	798	947	84.3%	403	528	76.3%	386	487	79.3%
1/4-sman	419	486	86.2%	271	341	79.5%	281	334	84.1%
3/4-	415	525	79.0%	185	271	68.3%	197	218	90.4%
3/8-sman	310	363	85.4%	146	198	73.7%	175	223	78.5%
5/8-	225	300	75.0%	108	184	58.7%	126	204	61.8%
1/2-	115	131	87.8%	108	126	85.7%	111	147	75.5%
3/8-	54	57	94.7%	36	44	81.8%	28	30	93.3%
1/4-	53	61	86.9%	36	80	45.0%	26	81	32.1%
1/8-	46	49	93.9%	23	28	82.1%	17	18	94.4%
fnd-	37	56	66.1%	9	23	39.1%	9	18	50.0%
fnd-sman	1	1	100.0%	1	3	33.3%	1	3	33.3%
	12,965	15,954	81.3%	9,225	11,936	77.3%	9,367	11,943	78.4%
		(33.6% increase)							

Statistics and Measurements

Total Herd Enrollments by Year								
Year	Season	Members	A	B	C-D	Total	Tot Anm	Total Hrds
2006	S	2,057	53,643	30,353	499	84,495		
2006	F	599	7,948	2,972	169	11,089	95,584	2,656
2007	S	1,817	50,536	25,276	5,837	81,649		
2007	F	751	10,601	4,197	477	15,275	96,924	2,568
2008	S	1,449	44,810	20,064	7,758	72,632		
2008	F	692	11,324	4,026	1,543	16,893	89,525	2,141
2009	S	1,238	41,272	17,240	6,942	65,454		
2009	F	630	11,697	4,639	633	16,969	82,423	1,868
2010	S	1,169	40,599	17,989	8,920	67,508		
2010	F	651	11,834	5,192	748	17,774	85,282	1,820
2011	S	1,192	41,279	18,800	7,969	68,048		
2011	F	658	13,325	3,679	2,753	19,757	87,805	1,850
2012	S	1,153	41,979	18,507	7,706	68,192		
2012	F	723	14,348	3,790	3,386	21,524	89,716	1,876
2013	S	1,182	46,077	17,769	7,205	71,051		
2013	F	707	15,367	4,038	3,082	22,487	93,538	1,889
2014	S	1,187	47,115	17,946	7,285	72,346		
2014	F	707	16,514	3,758	2,202	22,474	94,820	1,894
2015	S	1,172	49,167	16,670	6,458	72,295		
2015	F	696	16,858	3,942	2,133	22,933	95,228	1,868

Data from THE	
Year Submitted	Percent data from THE Herds
2008	84.0%
2009	84.0%
2010	84.3%
2011	81.9%
2012	79.8%
2013	81.3%
2014	80.9%

Statistics and Measurements

Member Submitted Data

Animal Data (Reg, Trfers, Data)			Total Herd Enrollment			Member Percentage
Year Processed	Member Submitted	ASA Submitted	Member Submitted	ASA Submitted		
2007	93,874	42,353	87,872	15,443	68.9%	85.1%
2008	213,996	54,776	155,065	28,957	79.6%	84.3%
2009	215,005	43,239	138,599	763	83.3%	99.5%
2010	218,108	42,900	138,558	4,800	83.6%	96.7%
2011	260,853	43,787	159,714	10,558	85.6%	93.8%
2012	283,517	37,898	150,367	10,037	88.2%	93.7%
2013	316,536	36,834	154,506	7,352	89.6%	95.5%
2014	328,547	39,530	156,311	2,068	89.3%	98.7%

Credit Card Usage

Year	Pay by Credit Card	Pay by CHECK	Percent by Card
2007	779,455.92	1,961,810.96	28.4%
2008	1,083,961.93	1,198,838.04	47.5%
2009	1,209,548.83	1,093,164.42	52.5%
2010	1,321,500.56	1,163,698.22	53.2%
2011	1,458,636.14	1,164,859.22	55.6%
2012	1,584,146.53	1,258,967.00	55.7%
2013	1,885,358.36	1,345,709.60	58.4%
2014	2,208,839.71	1,443,002.30	60.5%

Statistics and Measurements

Purebred Genetic Trends													
YR. Born	API	TI	CE	BW	WW	YW	ADG	MCE	MLK	Stay	DOC	YG	MRB
1995	68	55	2.8	4.4	59	81	0.14	9	26	8	7	-0.26	-0.10
2000	89	58	5.4	3.5	59	83	0.15	9	24	14	8	-0.28	-0.04
2008	110	63	7.8	2.4	60	86	0.16	9	22	19	9	-0.30	0.06
2009	112	63	8.0	2.3	60	86	0.16	9	22	20	9	-0.31	0.07
2010	115	64	8.3	2.2	60	86	0.16	9	22	20	9	-0.31	0.08
2011	116	65	8.4	2.1	61	87	0.16	9	21	20	9	-0.31	0.09
2012	118	66	8.5	2.1	62	90	0.18	9	22	21	10	-0.31	0.11
2013	119	66	8.6	2.0	63	91	0.18	9	22	21	10	-0.32	0.12
2014	120	67	8.7	1.9	64	92	0.18	10	22	21	10	-0.32	0.13

(The standard deviation for API is 16.28. One goal in the strategic plan is to increase**

Statistics and Measurements

Genetic Evaluation Database				
Data Source	Records	Percent of Total	Records with data	
USA Simmental	5,005,965	31.8%	4,146,622	
Red Angus	3,386,543	21.5%	2,042,059	Red Angus (US & CAN)
Limousin	2,744,085	17.4%	1,981,536	Limousin (US & CAN)
Gelbvieh	1,646,383	10.5%	1,380,312	
Canadian Simmental	1,258,674	8.0%	1,104,663	Canadian Simmental
USA Shorthorn	866,115	5.5%	411,256	
USA Maine-Anjou	467,719	3.0%	257,852	USA Maine-Anjou
USA Chianina	291,571	1.9%	170,997	
Other	84,618	0.5%	75,643	
	15,751,673		11,570,940	

Statistics and Measurements

DOMESTIC BEEF SEMEN SALES					
BREED	2014	2014 Percent of Year's Total	2013	2013 Percent of Year's Total	Percent Change from Previous Year
ANGUS	1,517,977	68.8%	1,322,793	73.0%	14.76%
SIMMENTAL	208,243	9.4%	156,869	8.7%	32.75%
LIMOUSIN	153,701	7.0%	63,102	3.5%	143.58%
RED ANGUS	127,429	5.8%	96,045	5.3%	32.68%
POLLED					
HEREFORD	80,901	3.7%	69,108	3.8%	17.06%
HEREFORD	28,460	1.3%	19,099	1.1%	49.01%
CHAROLAIS	16,962	0.8%	16,050	0.9%	5.68%
GELBVIEWH	12,519	0.6%	6,160	0.3%	103.23%
MAINE ANJOU	11,915	0.5%	11,329	0.6%	5.17%
BRAHMAN	6,434	0.3%	7,645	0.4%	-15.84%
BRANGUS	6,150	0.3%	2,610	0.1%	135.63%
SHORTHORN	4,125	0.2%	4,521	0.2%	-8.76%
CHIANINA	3,358	0.2%	1,714	0.1%	95.92%
GYR	3,127	0.1%	2,729	0.2%	14.58%
WAGYU	2,664	0.1%	2,042	0.1%	30.46%
OTHER BEEF	23,856	1.1%	29,317	1.6%	-18.63%
TOTAL	2,207,821		1,811,133		21.90%

CUSTOM FROZEN BEEF SEMEN

BREED	2014	2013	%+/-
ANGUS	1,077,954	919,181	17.27%
SIMMENTAL	178,035	199,500	-10.76%
LIMOUSIN	145,405	166,776	-12.81%
RED ANGUS	138,853	111,689	24.32%
MAINE ANJOU	126,205	152,889	-17.45%
POLLED HEREFORD	105,435	103,441	1.93%
CHAROLAIS	102,240	73,830	38.48%
WAGYU	77,313	52,163	48.21%
GELBVIEH	66,205	59,931	10.47%
HEREFORD	56,740	55,233	2.73%
BRAHMAN	55,737	25,245	120.78%
BEEFMASTER	49,857	51,572	-3.33%
DUTCH BELTED	43,335	4,411	882.43%
BRANGUS	38,368	64,473	-40.49%
AMERICAN BUCKING BULL	32,516	29,370	10.71%
CHIANINA	28,422	12,930	119.81%
SHORTHORN	26,340	29,437	-10.52%
SHORTHORN (SCOTCH)	17,877	16,631	7.49%



LOWLINE (LOALA)	15,190	13,165	15.38%
SENAPOLE	14,816	30,538	-51.48%
SIMBRAH	14,155	3,068	361.38%
TEXAS LONGHORN	12,009	16,719	-28.17%
CHI-MAINE	10,663	7,458	42.97%
BRAHMAN (RED)	9,406	3,748	150.96%
SANTA GERTRUDIS	8,815	7,411	18.94%
SALERS	7,975	6,292	26.75%
RED BRANGUS	5,318	8,421	-36.85%
MASHONA	3,697	0	0.00%
BRAFORD	3,648	752	385.11%
TULI	3,339	0	0.00%
DEVON	2,909	6,945	-58.11%
RED POLL	2,709	1,952	38.78%
GALLOWAY	2,674	3,564	-24.97%
BLACK HEREFORD	2,548	1,698	50.06%
PIEDMONT	2,410	7,317	-67.06%
OTHER BEEF	215,225	312,324	-31.09%
TOTAL	2,704,343	2,560,074	5.64%